



# Bemus Point FALL FEST SEPTEMBER 15-17

The Bemus Point Business Association is planning our annual Fall Fest, taking place September 15-17, and we think your business would be a great addition to our event! We hope that you'll consider joining us as one of our featured Fall Fest Sponsors.

Being a Fall Fest Sponsor will provide you with the opportunity to reach a wide range of customers, which include the nearly 50 local businesses that are members of our group, as well as an influx of thousands of visitors who come to Bemus Point for this quickly growing annual event.

## SPONSORSHIP PROGRAM

Instead of offering levels of sponsorship, as we have in the past, we are adjusting the program so that **participating sponsors will receive all available benefits below for just \$500!**

Your support will help provide live entertainment during Fall Fest and give us the ability to reach a wider audience via advertising, which will generate more business for you and for Bemus Point.

## BASIC SPONSORSHIP BENEFITS (\$500 COMMITMENT)

- \* Full Color Logo on All Event Marketing (Posters, Ads, Etc.)
- \* Recognition in BPBA Member Newsletter
- \* Listing on VisitBemusPoint.com with links to your business
- \* Logo and Links Posted on Facebook Event Page, Visit Bemus Point's Facebook & Instagram
- \* Signage along Main Street's Fall Fest Walkway or Music Venue  
(see example signage below from our last Fall Fest)

## DISPLAY YOUR WARES IN A PRIME VENDOR LOCATION! (\$1000 COMMITMENT)

**For an additional \$500** we will provide you with a prime location along the Fall Fest Street Market to display your merchandise/advertise your business. For example, in the past we have displayed dealership vehicles along Main Street, boats in the park.

If you would like to be a sponsor and are looking for any other benefits, please don't hesitate to ask! We are just working out our sponsorship packages, and we are very flexible. **If you are interested in participating, please let us know by Tuesday, 9/5.**

Thank you for considering, we hope that you will join us for a fantastic Fall Fest weekend!

Kelley Marker  
Director  
Bemus Point Business Association  
[www.VisitBemusPoint.com](http://www.VisitBemusPoint.com)

[VisitBemusPoint@gmail.com](mailto:VisitBemusPoint@gmail.com)  
Cell: 716-969-2890



## BEMUS POINT BUSINESS ASSOCIATION Mission Statement

The Bemus Point Business Association (BPBA) is a volunteer organization focused on developing Bemus Point as a premier destination. The goal is to provide advocacy, collaboration, and promotion to all members equally. BPBA members will be pillars of the community to enhance quality of life and economic development.

SAMPLE ADVERTISING FROM PREVIOUS YEARS

# CORPORATE SPONSORSHIP



*Bemus Point*  
**FALL FEST**  
SEPTEMBER 17-19, 2021



*Bemus Point*  
**FALL FEST**  
BEMUS BAY  
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